

## Introducing the

# Cool Finger

“Put the Cold where it Counts”

### TARGET MARKET:

- Families
- Anyone with an active lifestyle.
- Businesses that require first aid kits

### FEATURES:

- Breathable, flexible material containing a cooling gel.
- Stores in Freezer for optimum temperature.
- Comes in several different sizes for all sizes of digits.

### PATENT INFORMATION:

A patent application was filed in January of August of 2019.

### SUMMARY:

We deal with our environment largely with our hands. One consequence of this, is that sooner we experience an occurrence of a broken, bruised, sprained, smashed, stubbed, scraped, cut, or burned finger or thumb.

For such injuries, a cold-pack keeps the swelling down and relieves the pain, while a finger splint may be used to support and/or immobilize the digit to promote healing.

Unfortunately, the cold gel-packs in the

drugstore are too big, so that when you attempt to use one to relieve a hurt finger, you wind up half-freezing your entire hand which is not desirable.

Introducing the **Cool Finger!** A thermal digit wrap system that provides an isolated coldpack via a cooling gel to reduce swelling and pain following injuries to digits and to avoid the above-mentioned problems.

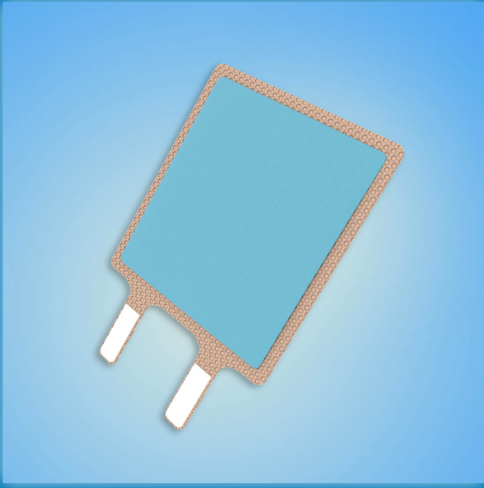
The Cool Finger cooling gel is comprised of diethylene glycol and kept in the freezer to keep it at optimal temperature.

The package contains different sizes to accommodate varying types of fingers, thumbs and toes.

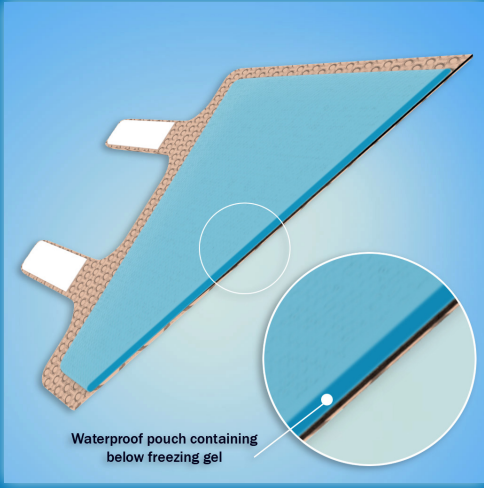
When the injury occurs simply remove the Cool Finger digit wrap from the freezer, open, remove the adhesive strips and wrap around the digit that is injured for swelling and pain for approximately 10-15 minutes.

The adhesive strips are disposable. The Velcro™ enabled wraps are reusable.

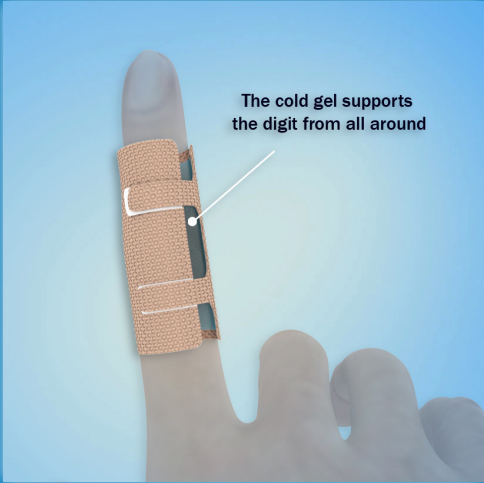
It is important to keep the injury cool and immobilized to restrict movement. The **Cool Finger** does exactly this while also keeping the cooling isolated on just the desired finger or toe.



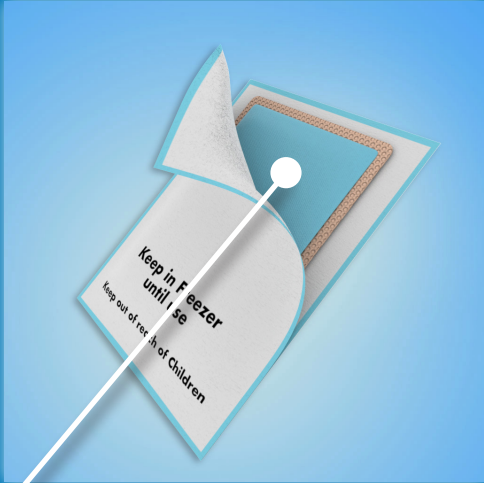
The skirt is a separate attachment and wouldn't be needed on all plants.



Waterproof pouch containing below freezing gel



The cold gel supports the digit from all around



Just remove from freezer, open & wrap

See how it works!  
Watch the video at  
[www.MLCoolFinger.com](http://www.MLCoolFinger.com)



## The Cool Finger

For more information:

**Inventor**

**Marisela Leon**

Watsonville, CA

PH: (831) 728-1956

[www.MLCoolFinger.com](http://www.MLCoolFinger.com)

Email: [info@MLCoolFinger.com](mailto:info@MLCoolFinger.com)

**About the Developer**

Marisela Leon of Watsonville, CA had an idea, why put a bag of ice or cooling pad on the entire hand or foot? She came up with a solution that protects the injured area specifically and helps immobilize the digit to promote healing. Marisela created a simple prototype and it was very effective. Working with Mars Rising Network, she had the invention refined with the hope of turning this great idea into a commercial product. She is actively seeking a company that would have an interest in partnering with her to get this product on the market.

Member of the



**888-627-7747 / 888-MARS-RISING**

[www.themarsrisingnetwork.com](http://www.themarsrisingnetwork.com) • BBB A+ 5 Star Consumer Rating



## The Cool Finger

Marisela Leon